

Lesson Four

What are Georgia's Interests in Hosting the G8 Sea Island Summit?

Activity 1

How might Georgia-based international businesses be impacted by the relationships among leaders at the G8 Sea Island Summit?

Objective

Students will describe the global nature of business in the twenty-first century.

Resources

- Internet access
- Georgia International Business Worksheet

Introduction

Georgia has direct market access to the Americas, and to 80% of the United States market within a two-hour flight. Georgia is centrally located in the fastest growing region in the U.S.- the Southeast. It is the center of global commerce and the most culturally diverse environment in the region. It is the crossroads of the Americas by air, land and sea with the world's largest airport, two deep water ports and the most extensive surface transportation network in the country, providing access to 82% of the U.S. industrial market within a two-day truck haul.

Georgia is a growing global business center: 45 countries have consular, trade or chamber of commerce offices in state, and there are 10 international banks based here. More than 1,500 internationally owned facilities representing 39 countries are located in Georgia.

Task

In this lesson, students will use the Internet to determine the international connections of ten Georgia companies and speculate on topics the G8 leaders might discuss which could impact these Georgia businesses.

Process

Begin this lesson by dividing the class into ten groups and assigning one of the following Georgia-based companies to each group:

- | | |
|-------------------|----------------------|
| • AFLAC | • Home Depot |
| • BellSouth | • Scientific Atlanta |
| • Coca-Cola | • Southern Company |
| • Delta Airlines | • Sun Trust Bank |
| • Georgia Pacific | • UPS |

Students should visit the website of the company assigned to their group to answer the questions on the Georgia International Business worksheet. After completing the worksheet, each group should give an oral overview of what they found. The teacher should help the students develop a

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general profile of the common international concerns which Georgia businesses might have.

Georgia International Business Worksheet

Company Name

1. What product does this company produce?	
2. What resources does this company require to produce the product?	
3. In which of the G8 nations does this company do business?	
4. What are this company's other international markets?	
5. What environmental issues might be of concern to this company?	
6. Which of the topics discussed at recent G8 Summits would have a direct impact on this company?	
7. What specific concerns might Representatives of this company hope that the leaders would address at the G8 Sea Island Summit?	